



Professor Des Crawley

Emeritus Professor of the Western Sydney University
Honorary Fellow of Australian Institute of Professional Photographers

Des Crawley was Professor and Director of the Centre for Digital Media at the University of Western Sydney, Australia until his retirement in April 2001. For 27 years he occupied various senior management positions within that University including terms as Head of Department and Dean of the Faculty of Arts and Social Sciences.

He is an active photographer and has conducted more than 500 workshops to amateur and professional organizations during the last decade. In 2015 he was featured in an article on his work as a photographer and educator in the national industry magazine, "Photo Review".

Exhibitions of his work have been conducted in Darwin, Sydney, Brisbane and Hobart whilst overseas exhibitions have included shows in New York, Arles, Hull and Shenzhen in the Peoples' Republic. His work has also been represented in numerous group shows at national and international level.

In recent years he has presented workshops/lectures and judging tasks to camera clubs across four states of Australia. In 2011 he was the keynote speaker at APSCON2011 at Port Macquarie and, following that presentation, was invited to give lectures and workshops across three states.

He has a national and international reputation as a photographer with a long history of consultancy work with industrial and commercial entities locally and overseas.

In 2013-15 he participated in a number of exhibitions linked to his pioneering work in the use of the portfolio to promote creativity within community arts organisations such as camera clubs.

In 2017 he designed and developed a four-month long program on "Creativity" hosted by the St George Leagues Club Photographic Society and conducted on successive weekends. Some 100 participants were drawn from NSW clubs.

He is a patron of the St George Leagues Photographic Society

On Christmas Day, 2014 he became a grandfather for the first time. His grandson Theo, now 4 years old and who lives in Brisbane has been appointed photographic assistant to his

grandfather as well as CEO of the Theo Digital Media Production House. The latter specialises in power point presentations.

He has been a member of the DAGS (Digital Artists Group) since its inception and is pleased to advise he gets daggier by the month. Because of recent departures from that group it has been re-named DREGS.

November, 2018.

PUBLICATIONS

The Evaluation Of A Photograph

Here the basic criteria for the evaluation of a photograph are defined and explained. The article is relevant to camera club judges, photographers and photographic artists. The article was the basis for the 2009 training program conducted for the FCC and has been used in many workshops by the author

The Language of Photography

This article argues that photography is a medium of communication where three levels of language are employed. They are: the language of technique, the language of design and the language of expressive composition. The paper argues there is a relationship between the use of these languages and the visual cultures of the documentary, the pictorial image and the conceptual photograph.

Developing A Portfolio

The basic principles and processes to be followed in developing a portfolio of creative images is described with particular emphasis upon the rationale and process to be followed in ensuring an individual can grow in their photographic practice.

Keynote Speaker

9:00 Saturday – Visual Cultures and the Imagined Vision

11:00 Monday – Developing Creativity at Club Level – the Portfolio Process



Dale Sharpe

Dale co-founded DK Photography, based on the Gold Coast, with his partner Karlie Russell five years ago. Photography has been engrained in him from an early age. He began photographing 15 years ago when he started out in real estate photography. He moved into portraiture and events until photography became his full time career.

He met Karlie (a lover of travel and photography from an early age) one afternoon shooting a sunset and from that encounter their love for each other and photography blossomed. They share a strong passion for landscape, seascape and astrophotography and have photographed all around Australia, New Zealand, from the Canadian Arctic Circle to the USA and all across Asia.

The ability to express themselves through photography, to share the beautiful moments they capture and connect with people through imagery is what drives their passion.

www.dk-photography.com.au

Presentation – 10:45am Saturday



Jennifer Bell

Jennifer Bell is a multidisciplinary artist based in Brisbane. Her unique work combines traditional art with photography, textiles techniques and new media.

Jennifer's work explores pattern and visual perception influenced largely by her experience of a little known neuro-ophthalmological condition which means she sees patterned dots in her visual field, continuously.

These dots appear as a fine veil of dancing, kaleidoscopic colour that can never be turned off. Even on the calmest day and in the simplest of environments, surroundings that may seem static and plain to others are full of movement and decoration. Jennifer shares this unique experience of the world through her art. It may be a view not perceived by everyone, but no matter how we see the world, pattern still exists all around us both man-made and naturally occurring; from the beauty and complexity of fractals in nature to the printed fabric of your clothing.

Jennifer's artwork often incorporates recycled materials and images of discarded and decayed objects emphasising that pattern and beauty can be found in everyday things. Understanding that beauty exists in the imperfect.

Jennifer holds a degree in fine art and during four years spent in New Zealand ran her own gallery in the picturesque Wellington suburb of Island Bay. Today she works a full time independent artist from her sunny studio and her work is represented in private collections in Australia, New Zealand, North America, Europe and Asia.



www.jenniferbellart.com

Presentation – 1:45pm Saturday - Creative Photography

Workshop – 3:00pm Saturday



Adam Williams

Adam is a landscape photographer from Sydney Australia and is one of the new generations of photographers that followed the digital camera revolution into photography.

In 2011 Adam and his wife sold all of their possessions, including their home, to follow a dream of travelling indefinitely around Australia, It would also prove to be a major stepping-stone in Adams photographic career.

For the best part of two years, he studied and practiced photography almost every single day, which brought huge improvements into all areas of his photography.

Describing his work Adam says:

"For me it's all about communicating emotion. Powerful imagery makes you feel something: elated, depressed, uplifted, in despair, makes you shed a tear or remember the good times past. These elusive emotional triggers are something I am constantly looking for. I have lived with levels of depression and anxiety for periods of my life and much of the emotive nature of my work draws its inspiration from the highs and lows of those experiences.

To me, the landscape is the canvas for my artistic expression. The world doesn't need me to document how beautiful our planet is, there are many talented photographers out there doing a wonderful job of that already.

There is only ever one photographer that can genuinely share the way you yourself interact with this world.

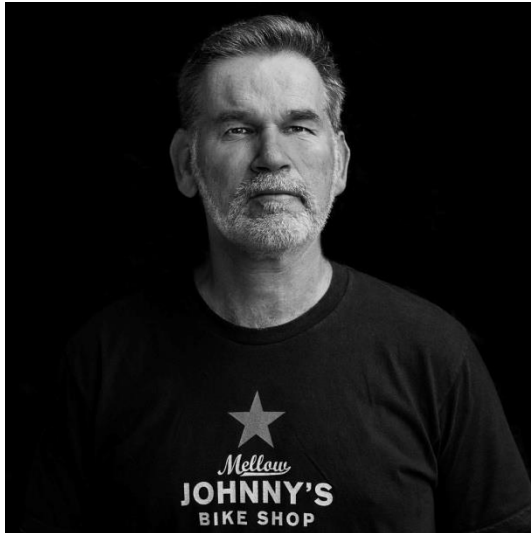
My aim is to bring small pieces of his unique vision to life. My passions, concerns, emotions all play a part in producing a final image. This can often result in my work varying wildly from the given scene."

Presentation – 8:30am Sunday - The Search for Meaningful Photography

Workshop – 3:00pm Sunday - Creative Photoshop Wizardry

Adam is generously giving every Convention registrant his Essentials Online Photoshop course valued at \$149.00 for Free.

See Adam's work on line at www.australianphotographer.com



Andrew Hall

With over 25 years of experience as a professional photographer Andrew has enjoyed an award winning career in a wide range of photographic genres from the high speed world of Motorsport to Landscapes and Specialist portraiture. Based in Sydney Australia Andrew is fortunate enough to travel the world pursuing his passion for photography and is always keen to utilize the latest technologies to capture images in situations previously out of reach. Andrew has used FUJIFILM X Series since the system was launched in 2011.

Presentation – 9:30am Sunday



Richard O'Leary

Richard is Principal and Working Director of eventphotography.com, Australia's leading event photographers. On leaving school Richard studied Photography at the Queensland College of Art. He has been a full time self employed photographer for thirty years, the last twenty five with eventphotography.com which operates right across Australia. It provides expertise and services for all types of events.

With a combination of his own photographic experience, by managing a team of highly experienced and professional event photographers and videographers and by working with the most sophisticated software in the industry Richard has developed a wealth of knowledge and expertise in event photography which he shares willingly.

www.eventphotography.com

Presentation – 12:00 noon Sunday

Workshop - 3:00 pm Sunday



Christopher Blakey

Christopher was trained at the RAAF School of Photography and was posted to Air Force Video. In 1994, Christopher moved to Brisbane, working in advertising photography for the great Ron Ratcliffe and also working in crews for some of Brisbane's best advertising directors.

In 1997, Christopher moved to Singapore where he worked as a Producer/Director at Petal Productions and a year later joined the Walt Disney Company where he worked for 11 years as an Senior Offline Editor, Senior Effects Artist and Broadcast Producer. Christopher then took on the roles of General Manager and Technical Director at Editlounge in Singapore, working across a wide range of high level productions for the BBC, MTV, Fremantle Media, A+E and the ABC as a post production supervisor and a specialist in large production post workflows.

In 2015, Christopher joined A+E Networks as a Senior Producer AdSales, helping to both develop new shows and manage the branding and sponsorship materials on shows in production.

In 2017, Christopher founded Acuto Visuals in the Tweed region and is currently enjoying spending less time in corporate meetings and a lot more time behind the camera.

Presentation – 1:45pm Sunday - Lighting for video

- Introduction, my history and work
- Types of video lighting, past and present
- Historical trends in cinematography
- What is your DSLR capable of in terms of video
 - What does that mean in terms of lighting
- Why do we need to light video?
- Why classical photo lighting doesn't work in video (Practical setup)
- How can we adjust photo lighting to work better for video (Practical setup)
- Lighting ideas to support storytelling (Practical setup)
- Ron Ratcliffe's great lighting lesson, learn to see real life with a photographer's eye
- How your video should be handled after you shoot it
- Brief introduction to the free version of Davinci Resolve



Russell Brown

Change the channel! - *Utilising the power of colour spaces in Photoshop (especially Lab!)*

Russell Brown has been both a press and artistic photographer since 1982, beginning as a cadet at the Herald & Weekly Times group in Melbourne and since working for various publications here in Brisbane, including Quest and Queensland Newspapers, and was the staff media photographer at World Expo 88.

He has Adobe accreditation in Photoshop, was on the beta-reader team for US author Dan Margulis' books *Modern Photoshop Color Workflow*, and the 10th anniversary second edition of *Photoshop LAB Color*, and is the author of *Paths to Artistic Imaging in Photoshop*, which has sold over 800 copies worldwide.

His presentation will detail powerful image-processing techniques using RGB, CMYK, and particularly Lab colour-spaces in Photoshop. These little-known channel operations (or "Chops") can make impressive enhancements to your images, quickly and easily, once you know how! You'll wonder how you ever got by without them!

Russell is making his book, *Paths to Artistic Imaging in Photoshop*, available at the convention for \$20.00 (originally it sold for \$59.95)

Presentation – 8:30am Monday - Change the Channel – Utilising the power of colour spaces in Photoshop